GIREESAN N

UX/UI Designer

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Professional Summary

Senior UX/UI Designer with over 11 years of experience creating human-centered digital products across finance, energy, and enterprise domains. Adept in Figma, user research, and prototyping, with a strong record in cross-functional collaboration and driving user-centric design processes.

Skills

Design Methods: Stakeholder Interviews, User Research, Market & Competitor Analysis, User Personas, Empathy Maps, Customer Journey Mapping, Ideation Workshops, Information Architecture, Wireframing (Low/Mid/High-Fidelity), User-Centered Design, Prototyping, Usability Testing, Heuristic Evaluation, Accessibility Audits, Agile & Lean UX

Frontend Tech: HTML, CSS, Bootstrap

Tools: Figma, Adobe XD, Sketch, Axure, Invision, Zeplin, Photoshop, Illustrator

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Experience

- **UX Design Consultant - Freelance**

  Mar 2024 - Jun 2025

  - ⋆ Conceptualized web and mobile product designs from ideation to execution

  - ⋆ Delivered production-ready interfaces adhering to style guides and UX best practices

- **Senior UX UI Designer - DTC Infotech**

  Jun 2022 - Dec 2023

  - ⋆ Led UX design for ABB Pulp Tracking system, **reducing task completion** time by 30%

  - ⋆ Conducted usability testing and collaborated across departments to prioritize features

- **Lead - Technology - Synechron**

  Jun 2021 - Jun 2022

  - ⋆ Designed user-friendly workflows and prototypes for insurance and internal platforms

  - ⋆ Created animated pre-sales prototypes in Adobe XD

- **Senior UX UI Designer - Encora**

  Dec 2018 - May 2021

  - ⋆ Delivered UX solutions across ERP, SAP Fiori, and agriculture platforms

  - ⋆ Designed an intuitive SaaS platform, earning positive client feedback

Continuous

Experience

- **UX UI Designer - Morgenall Technologies**
  Dec 2017 - Sep 2018

  - ⋆ Designed mobile and web app interfaces with user-friendly layouts and interactions

- **Consultant Designer - Futurewave Technologies LLC**
  Aug 2016 - Nov 2017

  - ⋆ Designed travel-related interfaces (flights, cruise, car rentals, hotels)

  - ⋆ Developed a new approach to ticket selection, **praised by stakeholders**

- **Web Designer - Accessone Technologies LLC**
  Mar 2015 - Aug 2016

  - ⋆ Developed logistics platforms and public-facing mobile Wi-Fi apps

- **Web Designer - Kimberlite Software Pvt. Ltd.**
  Apr 2013 - Jan 2015

  - ⋆ Built responsive web applications and marketing materials (banners, newsletters)

Education

- **Bachelor Degree -** University of Calicut
  Jul 2007 - Apr 2010

- **Diploma in Multimedia Animation -** Arena Animation Academy
  Jul 2007 - Aug 2010

Certifications

- **Perception and Memory in HCI and UX -** Interaction Design Foundation (Jul 2025)

- **AI for Designer -** Interaction Design Foundation (Jul 2025)

- **Adobe XD UI UX Design Essentials -** Udemy (Jul 2021)

- **Accessibility Design (WCAG 2.2) -** Udemy (Jun 2021)